# Prepping for a Potential Client Visit

Broward Health is a large public healthcare system founded in 1938 and headquartered in Fort Lauderdale, Florida. It ranks among the 10 largest public healthcare systems in the United States, with:

* 5 hospitals
* 2 trauma centers
* Over 50 health centers and physician practices
* Approximately 11,000 employees
* Annual operating budget of $1.6 billion
* Provides nearly $225 million in charity and uncompensated care annually

They have recently gone through an Epic System Conversion, that was set to take place on Saturday, November 2, 2024.

* Over 11,000 team members trained for the implementation
* Implemented to improve patient care and streamline operations
* Enables easier communication with other healthcare systems using Epic
* Introduced MyChart patient portal for enhanced patient engagement
* Future plans to utilize Epic's artificial intelligence features

Executives Involved:

1. Dr. Hector Rodriguez-Cortes
   1. Chief Medical Information Officer
   2. Medical Director of Pediatric Hematology and Oncology
   3. AMIA 10x10 certification in health informatics
   4. Played a key role in the technological transformation
2. Dr. Steven Travers
   1. Chief Information Officer
   2. Expertise in strategic IT leadership
   3. Focuses on software implementation, data analytics, and AI
3. Eileen Manniste
   1. Chief Nursing Officer
   2. Long-term Broward Health employee
   3. Supports technological improvements to enhance patient care
4. Matthew Garner
   1. Chief Executive Officer
   2. Background:
      1. Previously CEO of North Shore Medical Center
      2. Served as COO at Florida Medical Center
      3. Educational credentials:
         1. Bachelor of Science in Health Services Administration, University of Central Florida
         2. Master of Health Administration, University of Florida
      4. Fellow of the American College of Healthcare Executives
5. Shawn Kennedy, PMP
   1. IT Director
   2. Specializations:
      1. Project Management
      2. Application Development
      3. Data Analytics
   3. Military veteran
6. Michael McDonough
   1. Cybersecurity Specialist
   2. Certifications:
      1. CISSP (Certified Information Systems Security Professional)
      2. CCSP (Certified Cloud Security Professional)
      3. ITIL Certified
   3. 16 years experience in Healthcare IT Security
   4. Expertise in Windows systems, Azure Cloud, and network security
7. David Guindi
   1. IT Director of Infrastructure
   2. Over 20 years of IT experience
   3. Specialties:
      1. Disaster Recovery
      2. Business Continuity Planning
      3. Cloud Environment Management
   4. Bilingual (Spanish and English)
   5. Expertise in virtualization technologies
8. Deshan Kennedy
   1. Director of IT Applications Development and Analytics
   2. Focuses on AI integration in healthcare technologies
   3. Likely played a significant role in evaluating AI capabilities in the Epic system
9. Rafael Gutierrez
   1. Manager of Data Center Operations
   2. Crucial in supporting the technical infrastructure for Epic implementation
10. Rosana (Rosy) Beltres
    1. Director of Enterprise Business Applications
    2. Potentially involved in Epic system integration and enterprise-wide application management

Significant Benefits of Epic Implementation:

* Improved interoperability
* Real-time communication among healthcare providers
* Patient-friendly features through MyChart
* Potential for future AI-driven healthcare solutions

## Bibliography

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| Eileen Manistee | Chief Nursing Officer [Jordan] | <https://southfloridahospitalnews.com/leadership-profiles-broward-health-north-eileen-manniste-msn-rn-chief-nursing-officer/> |
| Dr. Hector Cortes-Rodriguez | Chief Medical Information Officer [Jordan] | <https://www.linkedin.com/in/hector-rodriguez-cortes-9b496676/> |
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| Rosana (Rosy) Beltres | Director Enterprise Business Applications (Epic?) | <https://www.zoominfo.com/p/Rosana-Beltres/-1858247275> |
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